

BMW (Germany) Trains Their Technicians Worldwide

Leading auto manufacturer BMW wanted to create an innovative interactive training program to train their technicians throughout the world in order to achieve EPC certification. The EPCglobal Hardware Certification Program is a standards-based compliance-testing program, developed by the EPCglobal community.

According to the BMW representative on this project they had already done a number of training programs related to quality and reliability over recent years, but most of them were straightforward and not very innovative and most importantly did not really help the learner discover the solution to the problem on their own. We needed a fresh approach.

LearnMind Knowledge pros came in and assessed the situation, "What does BMW really need in terms of learning performance and ROI" Says Henry Castiel, CEO LearnMind Inc., "Not what they think they need! Technology and training is moving at a fast pace, new solutions exist that produce far superior results"

Time is of The Essence

The custom training needed to be created in many different languages. It would also need to be available online to different branches around the world. We anticipated that custom programs needed to be developed to co exist with the myriad of Flash Action Scripts to make the hands on interactive training deliver scientific formulas, calculations and sophisticated interactive training. Finally the custom training needed to be very high quality with 3D/2D animations, sound, hands on interaction, tests assessments, final exams and SCROM compliant.

Quality Service That Stands out in the Industry

LearnMind was able to provide the quality that BMW was looking for. "When they first approached us they seemed skeptical that we actually possessed all the talent that we claimed to have. After a quick tour of our facilities BMW representatives quickly realize that all the resources necessary for this job were tightly integrated into one facility, and in an environment that gave them confidence of our abilities" Says Henry Castiel, CEO LearnMind, Inc.



LearnMind Continues It's Managed Learning Services Approach

Today, LearnMind offers Managed Learning Services with a variety of custom learning solutions.

"By outsourcing all aspects of E-Learning our customers are free to concentrate on business functions instead of diverting key resources from business critical tasks" Says Daniel Johnson, LearnMind Sales Division

"We found that a managed learning solution achieves better results overall. It's a more efficient training process".

LearnMind's affiliated site's popularity continues to grow and currently we provide access to e-learning courses for over 100,000 students. Our custom E Learning portals offer more than 3000 courses in desktop computer applications, IT certifications, business skills and law enforcement.

Our ASP Learning management System is hosted and fully managed by LearnMind, the hosting model requires no hardware and no software to install. Our hosted learning management platforms can be deployed quickly, usually within a few days. We eliminate the long and difficult implementation process required of typical Learning Management Systems.

LearnMind is now working on an advanced Learning management System that will allow administrators to change menus, configuration files and include advance wizards to ease all tasks related to using the LMS.

